



Presented by the Memphis Alumnae Association of  
Kappa Kappa Gamma Fraternity

Event: The Eleventh “Literacy is Key: A Book & Author Event”  
Luncheon and presentation by multiple authors.

2023 Featured Authors

*New York Times* and *USA Today* Best-Selling Author J.T. Ellison  
Author Tara M. Stringfellow - *Memphis*  
Author Jennifer Coburn - *Cradles of the Reich*

To Benefit: Non-profit organizations with a mission to improve literacy in the Mid-South. Our primary beneficiary will be First Book Mid-South, a non-profit, 501c3 organization whose mission is to provide children from low-income families with their first new books. First Book provides access to books for children in need, ensuring that the books are delivered in a setting that provides learning and support. First Book has distributed over 100 million books to children in communities in the U.S. and Canada. With our help, First Book will be able to reach more of the Mid-South’s most at-risk children. <http://firstbook.org>

When:	Thursday, February 9, 2023	Wednesday, February 8, 2023
	Prologue Party	Pre-Event Author Cocktail Party
	Luncheon and Program	6:00-9:00pm - Home of JJ Keras
	Post-Luncheon Book Signing	

Where: Holiday Inn at the University of Memphis

Financial History: The Memphis Alumnae Association of Kappa Kappa Gamma was founded in 1938. The Association is overseen by the Kappa Kappa Gamma (KKG) Fraternity, headquartered in Columbus, Ohio, which has supported a variety of philanthropic activities for more than 100 years. As a result of previous Literacy Is Key luncheons, over \$200,000 has been donated to local literacy organizations, primarily First Book - Mid-South and Literacy Mid-South. Other beneficiaries include the Memphis Library Foundation, the Germantown Community Library, the Collierville Community Library, and the Collierville Literacy Council.

Sponsors: The 2020 event yielded many corporate and business sponsorships. KKG partners with an independent bookstore, Novel Bookstore, for book sales.

Attendance: Guests attending the event will be from all areas of the Mid-South region. Over 500 people attended the 2020 event and over 300 books were sold on site at the event.

Tax Exempt Status: First Book Mid-South is a tax-exempt, 501c3 organization. The Memphis Alumnae Association of Kappa Kappa Gamma will donate all proceeds from this event to First Book and other tax- exempt 501c3 literacy-oriented agencies.

<http://www.memphis.kappa.org/literacy-is-key-book-and-author-event>



#### Previously Featured Authors

2020

Marie Benedict, *Sold on a Monday, Bridge of Scarlet Leaves*, among others  
Georgia Hunter, *We Were the Lucky Ones*  
Hampton Sides, *Hellhound On His Trail, On Desperate Ground*, among others  
Marc Perrusquia, Executive Director of the Institute for Public Service Reporting  
David Waters, Assistant Director for Institute for Public Service Reporting

2019

Kristina McMorris, *Sold on a Monday, Bridge of Scarlet Leaves*, among others  
Anne Bogel, “*The Modern Mrs. Darcy*”, *I’d Rather be Reading*, among others  
Brad Taylor, *One Rough Man* (Pike Logan series)

2018

Christina Baker Kline, *Orphan Train, A Piece of the World*, among others  
Kristy Woodson Harvey, *The Secret to Southern Charm, Slightly South of Simple, Dear Caroline*  
Kim Wright, *Last Ride to Graceland, Love in Mid Air, The Unexpected Waltz*, among others

2017

Elin Hilderbrand, *The Identicals, Here's to Us*, among others  
Karen White, *The Guests on South Battery, Flight Patterns*, among others  
Deborah Wiles, *Each Little Bird that Sings, Revolution*, among others

2016

Dorothea Benton Frank, *All the Single Ladies, Sullivan's Island*, among others  
Mark Greaney, *The Gray Man* series, *Commander in Chief*, among others  
Laura Lane McNeal, *Doll Baby*

2015

Patti Callahan Henry, *The Stories We Tell, And Then I Found You*, among others  
Natalie Baszile, *Queen Sugar*  
Michael Farris Smith, *Rivers* and *The Hands of Strangers*

2014

W. Bruce Cameron, *A Dog's Purpose* and *8 Simple Rules for Dating my Teenage Daughter*  
Joshilyn Jackson, *Someone Else's Love Story, Gods in Alabama*, among others  
Molly Caldwell Crosby, *An American Plague* and *The Great Pearl Heist*

2013

Mary Kay Andrews, *Spring Fever, Summer Rental, Savannah Blues*, among others  
Claire Cook, *Must Love Dogs, Wallflower in Bloom*, among others  
Courtney Miller Santo, *Roots of the Olive Tree*

2012

Kim Edwards, *The Memory Keeper's Daughter* and *The Lake of Dreams*  
Ace Atkins, *The Ranger, Infamous, White Shadow, Crossroad Blues*, among others  
Lisa Patton, *Whistlin' Dixie in a Nor'Easter* and *Yankee Doodle Dixie*

2011

Beth Hoffman, *Saving CeeCee Honeycutt*  
Jennifer Chandler, *Simply Salads* and *Simply Suppers*  
Julia Schuster, *Flowers for Elvis*